THE SCIENTIFIC BASIS OF WELFUR

European Commission

44 international institutes and universities

Independent scientists from 7 European universities*

30 years of peer reviewed scientific research on fox and mink

Future scientific research

External scientific researchers ensure alignment with the original Welfare Quality® Project **

Dynamic System using future research for constant improvement

WELFARE QUALITY® PROJECT Assessment System

Assessment System Methodology

Principles

Good Housing

Good Feeding

Good Health

Appropriate Behaviour

Accumulated Data

measures 22

Mink Protocol

Assessment by independent 3rd party, “Baltic Control®”

Resource-based measures

Animal-based measures

Management-based measures

measures 25

Fox Protocol

Objective assessment of animal welfare on fur farms

* University of Eastern Finland, MTT Agrifood Research - Finland, Aarhus University - Denmark, Norwegian University of Life Sciences, Swedish University of Agricultural Sciences, University of Utrecht - The Netherlands, French Institute of Agronomic Research
** External Scientific reviewers: Professor Harry Blokhuis, Swedish University of Agricultural Sciences, Uppsala, Sweden; Professor Georgia Mason, University of Guelph, Canada; and Professor Emeritus David Morton, University of Birmingham, UK
WELFUR IN PRACTICE

On-farm Welfare Assessment System

3 X ASSESSMENTS (1 Per Period)

Winter

Nursing

Growth

March

November

July

Assessment:
- 22/25 Measures
- 12 Criteria
- 4 Principles
- 1 Score

Assessment:
- 6-8 Hours
- 120 Mink Cages
- 80 Fox Cages
- 3rd Party Assessor

Methodical computer evaluation of assessment data

FARM SCORE

Certification

NO Certification (Not permitted to trade in the international auction houses)

Data Aggregated and Published

Objective documentation of animal welfare standards

Consumer transparency

Tool to improve animal welfare

info@fureurope.eu | www.fureurope.eu
THE TRANSPARENCY OF WELFUR

ATTITUDES OF EUROPEANS TOWARDS ANIMAL WELFARE

- 59% are prepared to pay more for products sourced from animal welfare-friendly production systems*
- 52% look for the animal welfare-friendly identifying labels when buying products*
- 47% do not think there is sufficient choice of animal welfare-friendly food products*
- 94% believe it is important to protect the welfare of farmed animals*
- 64% would like to have more information about the conditions under which farmed animals are treated in their respective countries*

2019

Consumers will be able to buy WELFUR certified products.

Fur Europe will publish farm assessment data in an annual report.

*Special Eurobarometer 442, Attitudes of Europeans towards Animal Welfare, March 2016